



FOODSERVICE

The secret ingredient  
is always cheese.  
LOTS OF CHEESE.

DELICIOUS  
dedicated to  
GOODNESS



Get a Sample!



Request samples today by emailing us at [foodservice@belbrandsusa.com](mailto:foodservice@belbrandsusa.com)

[belbrandsfoodservice.com](https://belbrandsfoodservice.com)

312.462.1500





# A flavorful history

At Bel Foodservice, we believe cheese offers comfort, joy and satisfaction — so we strive to craft the very best cheeses available. Built upon our French heritage, we've been carefully nurturing our beloved cheese brands for over 150 years and bringing smiles to generations of faces.

We work hard to complement the authenticity and creativity of your operation with craveable, flavorful and truly delightful tastes your guests will love — both as signature dish ingredients and as premium-quality snacking options.

When you rely on Bel Brands, we're also giving you our promise of sustainability, a value both companies and consumers hold dear today. As cheese makers on a global scale, we know that energy and water use are our biggest impacts on the planet. We've reduced water consumption, greenhouse gas emissions and our use of oil and energy. In 2012, we partnered with the World Wildlife Fund, working toward sustainable dairy practices around the world.

We're a family company and careful stewards of the planet. Explore our rich portfolio of snacks and ingredients your guests crave, and take advantage of our complete suite of culinary and marketing capabilities.

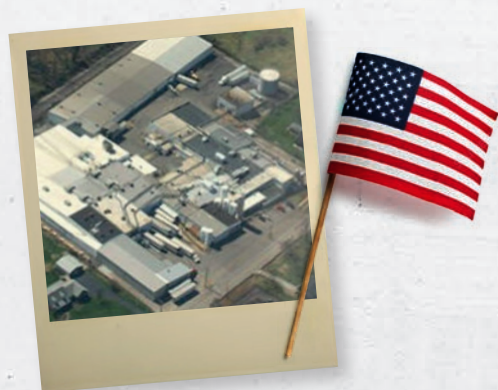
We are here to help.



## 1865

### OUR BIRTHPLACE ACROSS THE SEA

Jules Bel began cheese ripening and trading in France's Jura region. Following his death in 1904, his son Leon Bel took over the business. In 1921 Leon trademarked The Laughing Cow®, and the tasty, affordable, portable potential of processed cheese was born. Completely new to France, it was unique in recipe, texture and individual portion presentation.



## 1970

### ARRIVAL IN AMERICA

The Bel Group made its start in America by purchasing the Avalon Cheese plant in Leitchfield, Kentucky. Avalon Cheese became "Bel Cheese" and began producing cheddar by the barrel. The Leitchfield, KY, plant began making The Laughing Cow® cheese wedges in 1974, soon moving on to Mini Babybel® waxed semisoft cheeses.



# SPREADING HAPPINESS around the world

A story of quality and innovation. Though our history starts across the ocean, we've since planted roots in Chicago and continue to share goodness with cheese lovers everywhere.



## 1974

### MOVEMENT FARTHER WEST

In 1974, top brand Kaukauna Cheese moved to its present facility in the Little Chute Industrial Park in Little Chute, Wisconsin. Bel maintained its Little Chute presence through 1996, when Fromageries Bel and WisPride joined forces with Kaukauna Cheese to form Bel/Kaukauna U.S.A.

## 2006

### OUR HEADQUARTERS

Bel Brands USA moved its corporate headquarters from our manufacturing facility in Little Chute to Elk Grove Village, Illinois, in 2006. In 2011, we moved to the heart of the business district in downtown Chicago, Illinois, where we're headquartered today.



## 2012

### PLANTING DEEPER ROOTS

Bel announced plans to build a new state-of-the-art Mini Babybel plant in Brookings, South Dakota, in 2012 to meet the growing consumer demand for Mini Babybel® in the US. Ground broke in July, and construction was completed in 2014. Nearly 250 employees were hired to work at the new plant.

## FLAVORFUL PAST HEALTHY FUTURE

150 years after the Bel family adventure began, our success continues. Bel ranks third worldwide in branded cheeses. The Bel Group aims to double its size by 2025, and Bel Brands USA is honored to be one of its strongest arms.

PRESENT IN OVER  
**130**  
COUNTRIES



BACKED BY  
**12,000**  
EMPLOYEES  
WORLDWIDE



BRINGING SMILES TO OVER  
**400 MILLION**  
CONSUMERS



# EXPLORE our brands

Bel Brands offers a portfolio of versatile cheese products and culinary solutions perfect for foodservice operators. Our brands have a commitment to quality ingredients, unsurpassed flavor and an undeniable recognition among cheese lovers.

PAGE 6 Babybel®



PAGE 10 The Laughing Cow®



PAGE 14 Boursin®



PAGE 22 Merkts®



PAGE 24 Kaukauna®



PAGE 28 Price's®



PAGE 32 Nurishh®



6



10



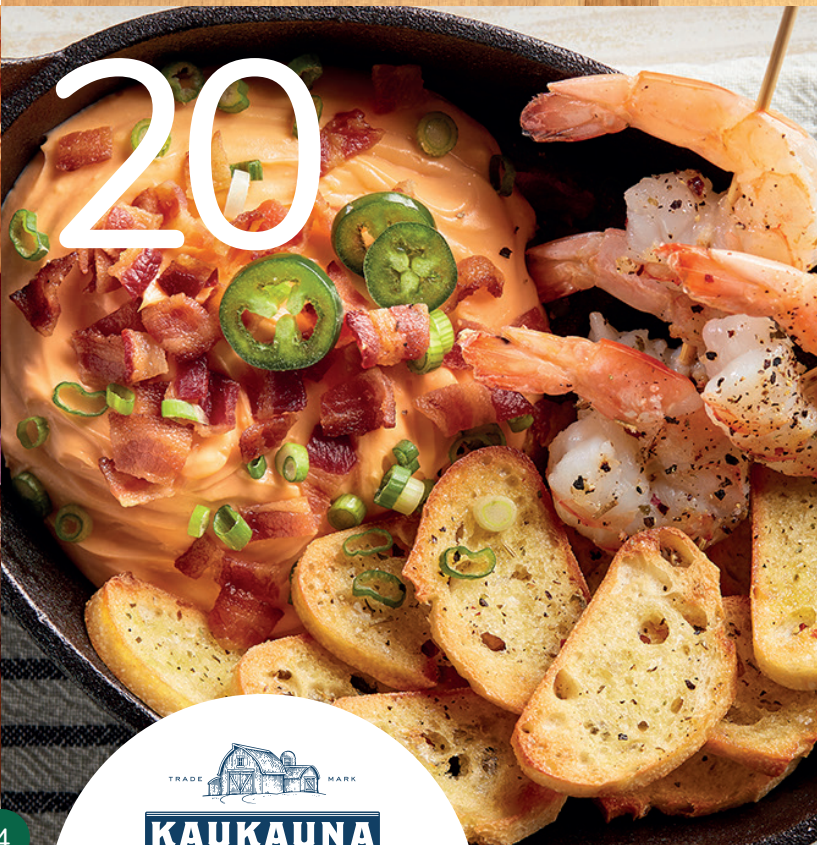
12



18



20



24



28







90%

of people snack  
multiple times daily.

Packaging Corporation  
of America, "Tracking  
2021 Consumer Snack  
Trends," 2021



# MAXIMIZE SNACK TIME with miniature fun flavors

With 100% real cheese, iconic red wax and perfect individual portions, Mini Babybel® offers a deliciously memorable experience.

Playful, portable and simply lovable, it's the ideal high-quality, high-protein snack. Popular flavors like classic Original and White Cheddar give your guests a variety of options to peel and enjoy.

BEST  
SELLER  
★



MADE TO ORDER

## MINI BABYBEL® ORIGINAL

Mild, creamy and delicious, Original Mini Babybel® makes snack time an adventure in deliciousness. This 100% real cheese is a good source of calcium and protein adults and kids will love. See nutrition information for saturated fat content (with or without individual UPC).



## MINI BABYBEL® LIGHT

With 50% less fat than Mini Babybel® Original, Light has unlimited great taste because less fat doesn't have to mean less enjoyment! Pairs well with fruits, vegetables and/or whole-grain crackers (with individual UPC).



50% LESS FAT



## MINI BABYBEL® WHITE CHEDDAR

A hint of sharp cheddar flavor and creamy deliciousness make this variety a crowd favorite for bistro boxes or self-serve stations (with individual UPC).



### NEW ITEM CODES IN 2023

ITEM #	ITEM UPC	CASE UPC	DOT CODE	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
MINI BABYBEL® SINGLE SERVE					
460132	041757025199	20041757025209	758553	80-Unit Bulk Mini Babybel® (no UPC) – Original	75 days
459498	041757026103	20041757026114	757833	30-Unit DRC Mini Babybel® (with UPC) – Original	75 days
459522	041757026080	20041757026091	757834	30-Unit DRC Mini Babybel® (with UPC) – Light	75 days
453198	041757019358	20041757019369	642952	30-Unit DRC Mini Babybel® (with UPC) – White Cheddar	75 days



MINI BABYBEL®  
NETS



WHAT'S  
IN THE  
WAX?

**What is Mini Babybel® wax made of?**  
The wax we use to coat our products is a blend of paraffin and microcrystalline waxes and coloring, that specifically contains no bisphenol A. It's food safe and meets very strict regulatory standards. It poses no health risk if accidentally ingested.

MINI BABYBEL®  
ORIGINAL

Delicious, nutritious and sized just right. Mini Babybel® 3- and 6-count Nets are a convenient choice for family snacking on the go from hotel snack shops to amusement park concessions.



NEW ITEM CODES IN 2023

ITEM #	ITEM UPC	CASE UPC	DOT CODE	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
MINI BABYBEL® NETS					
459484	041757025793	20041757025803	757836	8/2.1 oz Mini Babybel® Original 3ct Net	75 days
459400	041757025717	20041757025728	757838	12/4.2 oz Mini Babybel® Original 6ct Net	75 days

\*No significant difference has been shown between milk derived from rBST-treated and non-rBST-treated cows.

NEW!

BABYBEL®  
PLANT-BASED



BABYBEL®  
PLANT-BASED

Snackable plant-based cheese with a mild cheese flavor and consumer-preferred appearance and texture. Perfect for on-the-go snacking and impulse purchases.



88%

of consumers are  
increasing or maintaining  
their snacking habits.

MINTEL, September 2022



ITEM #	ITEM UPC	CASE UPC	DOT CODE	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
BABYBEL® PLANT BASED					
460346	041757024611	20041757025087	755987	20-Unit DRC Babybel® Plant-Based (With UPC) – Original	50 days
456297	041757023713	20041757023724	749133	8/4.23 oz Babybel® Plant-Based Original 6ct Bag	50 days





★ ★ ★  
**77%**  
of consumers agree  
“Eating cheese is  
a good way to get  
protein in my diet.”  
MINTEL September 2022



## WHOLESOME GOODNESS crafted for happier snackers

Capture spontaneous snack purchases with the entire lineup of The Laughing Cow® Cheese. Perfectly portioned, every product is ideal for on-the-go, better-for-you snacking. Create a satisfying snack experience with our rich and creamy, spreadable and delicious offerings.



★ ★ ★  
**BEST  
SELLER**

### THE LAUGHING COW® CREAMY ORIGINAL WEDGES

Rich, creamy and ready to top anything.  
Send ordinary snacking packing with  
every perfect bite.



★ ★ ★  
**ONLY  
25  
CALORIES  
PER WEDGE**

### Opportunities for Incremental Sales

According to research conducted by CCD Innovation, consumers are looking for cheese-centric snacks, driven by a desire to consume more protein. Capitalize on the cheese craze in a few easy ways.



PREMADE SNACKS



KIDS' MEALS



BOXED LUNCHES

★ ★ ★  
INDIVIDUALLY WRAPPED  
PORTIONS FOR A SAFER AND  
MORE SANITARY EXPERIENCE



#### NEW ITEM CODES IN 2023

ITEM #	ITEM UPC	CASE UPC	DOT CODE	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
THE LAUGHING COW® WEDGES					
459454	041757025298	20041757025308	758133	12/5.4 oz The Laughing Cow® Creamy Aged White Cheddar 8 Wedges	100 days
459455	041757025311	20041757025322	758134	12/5.4 oz The Laughing Cow® Creamy Asiago 8 Wedges	100 days
459456	041757025335	20041757025346	758135	12/5.4oz The Laughing Cow® Creamy Spicy Pepper Jack 8 Wedges	100 days
459459	041757025410	20041757025421	757892	12/5.4 oz The Laughing Cow® Creamy Original 8 Wedges	100 days
459451	041757025397	20041757025407	758131	12/5.4 oz The Laughing Cow® Creamy Light 8 Wedges	100 days
459406	041757025694	20041757025704	758132	12/5.4 oz The Laughing Cow® Creamy Aged Cheddar Bacon 8 Wedges	100 days
459458	041757025359	20041757025360	758136	12/5.4 oz The Laughing Cow® Creamy Garlic and Herb 8 Wedges	100 days
459460	041757025434	20041757025445		12/10.9 oz The Laughing Cow® Creamy Original 16 Wedges	100 days
459484	041757026561	20041757026572		12/10.9 oz The Laughing Cow® Creamy Light 16 Wedges	100 days





CHICKEN PESTO  
FLATBREAD  
WITH BOURSIN®  
CHEESE CUBES



Scan the  
QR code  
to discover  
the recipe!



66%  
of chefs and operators  
agree using Boursin® as an  
ingredient is likely or very likely  
to elevate the quality of a dish.  
Flavor & The Menu ad readership  
survey, August 2020

UNLEASH YOUR  
CULINARY CREATIVITY  
with the #1 gourmet cheese\*

Boursin® Culinary Garlic and Herb gives you a soft, fresh cheese with big, craveable flavor. Elegant yet approachable, rich yet airy, our cheese is packed with delicious potential. A savory, herbaceous and crumbly-yet-creamy profile works across the menu, delivering on-trend taste that lets you create a gourmet experience on every plate.

\*Nielsen AOD, Gourmet Cheese, FY 2021, Total US Food.

BOURSIN®  
FROZEN CUBES



BOURSIN®  
PROFESSIONAL  
GARLIC & FINE HERBS  
FROZEN CUBES

Real cream, garlic, parsley and chives blended into a convenient individually quick-frozen format perfect for making flavorful signature dishes as easy as they are delicious. Craveable flavor in consistent 3g portions provides easy measuring, portioning and handling for controlled costs and limited waste.

- 10 cubes (30g) PER SERVING
- rBST FREE
- NO ARTIFICIAL COLORS, FLAVORS OR PRESERVATIVES

PERFECT FOR:

- PIZZA  
use 20 cubes
- OMELETS/  
FRITTATAS  
use 6 cubes
- BOWLS  
use 8 cubes
- SALADS  
use 8 cubes

67%  
of operators say that  
cheese is important  
to demonstrate  
menu variety.  
Datassential SNAP!  
Keynote: Cheese & Dairy, 2020

ITEM #	ITEM UPC	CASE UPC	DOT CODE	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
BOURSIN® PROFESSIONAL GARLIC & HERBS FROZEN CUBES 1.65 LBS					
452076	079813061119	20079813061113	729324	4/1.65 lbs Boursin® IQF Frozen Gournay Cheese Cubes	135 days





BOURSIN® CULINARY  
GARLIC AND HERB

Give your customers a gourmet upgrade with this delicious blend of delicate garlic, fragrant parsley and mild chives artfully combined into a versatile ingredient that will transform burgers, appetizers and more elevated eats.



**The Veg-Centric Movement**  
Chefs today are showing a lot of love to vegetables. Blistering, roasting, charring — elevating produce to signature status. They're also enhancing flavor-forward vegetable dishes with a touch of soft cheese, relying on its rich, creamy flavor and contrasting texture.

ITEM #	ITEM UPC	CASE UPC	DOT CODE	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
BOURSIN® CULINARY GARLIC AND HERB					
450024	041757021658	20041757021669	714173	3/3 lbs Boursin® Culinary Garlic and Herb	60 days

\*No significant difference has been shown between milk derived from rBST-treated and non-rBST-treated cows.

Boursin® Dairy-Free

Made with the highest-quality ingredients using small-batch/artisanal blending methods. We begin with a creamy dairy-free base that is made from organic coconut oil and then cold blend it with the unique garlic and herbs recipe found in traditional Boursin®.

78%  
of consumers say having plant-based or meatless options on the menu plays a role in which restaurant they choose to dine at.

Cleveland Research Company, Plant Based Protein, May 2021



BOURSIN®  
DAIRY-FREE GARLIC & HERBS

From the makers of Boursin® cheese — our NEW plant-based spread is a delicious way for foodies to make sure each and every one of their guests will find something tasty that meets their needs or preferences at their get-togethers.

- Made with quality organic ingredients
- Made with organic coconut oil
- Suitable for vegans
- Free of FDA 8 major allergens



ITEM #	ITEM UPC	CASE UPC	DOT CODE	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
BOURSIN® DAIRY-FREE GARLIC & HERBS					
453844	079813063021	20079813063025	727643	6/6 oz Boursin® Dairy-Free Garlic & Fine Herbs	60 days





THE BOURSIN® SECRET

A cold molding process preserving all the flavors and strength of the fresh ingredients. This manufacturing process has not changed and remains Boursin® products' uniquely distinctive characteristic while the packaging has been modernized.



HIGH-IMPACT INGREDIENT

Versatile with good, developed flavors and a satisfying texture, Boursin® offers all kinds of smart menu solutions.

TOP

- >Grilled steaks & burgers
- >Roasted or grilled salmon
- >Bruschetta
- >Grilled, roasted or braised vegetable dishes

STUFF

- >Hasselback potatoes
- >Portobello mushrooms
- >Chicken breasts
- >Omelets
- >Arancini

SPREAD

- >Artisan toasts
- >Sandwiches
- >Flatbreads

MIX IN

- >Scalloped potatoes
- >Mac & cheese
- >Pasta sauces
- >Scrambled eggs



BOURSIN®  
2 LBS & 5.2 OZ

BEST  
SELLER



BOURSIN®  
PROFESSIONAL GARLIC  
& FINE HERBS 2-LB TUB

Beloved among chefs and consumers everywhere, our 5-oz Garlic & Fine Herbs product is now available in a bulk offering. Less labor and less waste provide a profitable, flavorful way to create amazing sauces and spreads.

- 2 tbsp PER SERVING
- ORTHODOX UNION KOSHER
- NO ARTIFICIAL COLORS, FLAVORS OR PRESERVATIVES
- GLUTEN FREE

BOURSIN®  
GARLIC & FINE HERBS

Add a little sophistication and a lot of flavor to your menu with this creamy, crumbly, fresh cheese. Boursin combines fine herbs and French-sourced garlic with rich Gournay cheese to deliver big flavors.

- 2 tbsp PER SERVING
- ORTHODOX UNION KOSHER
- NO ARTIFICIAL COLORS, FLAVORS OR PRESERVATIVES
- GLUTEN FREE



BOURSIN®  
BASIL & CHIVE

BOURSIN®  
SHALLOT & CHIVE

BOURSIN®  
CRACKED BLACK PEPPER

BOURSIN®  
FIG & BALSAMIC

BOURSIN®  
CARAMELIZED ONION & HERBS

- 2 tbsp PER SERVING
- ORTHODOX UNION KOSHER
- NO ARTIFICIAL COLORS, FLAVORS OR PRESERVATIVES
- GLUTEN FREE

ITEM #	ITEM UPC	CASE UPC	DOT CODE	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
BOURSIN® PROFESSIONAL GARLIC & HERBS 2 LBS					
453277	079813063038	20079813063032	728531	2/2.2 lbs Boursin® Garlic & Fine Herbs	40 days
BOURSIN® 5.2 OZ					
410190	079813000118	10079813000115	525079	12/5.2 oz Boursin® Garlic & Fine Herbs	50 days
440083	079813085481	20079813085485	670100	6/5.2 oz Boursin® Basil & Chive	50 days
410037	079813000279	10079813000276	632474	6/5.2 oz Boursin® Shallot & Chive	50 days
410229	079813000163	10079813000160	629019	6/5.2 oz Boursin® Cracked Black Pepper	50 days
455210	079813085580	20079813085584	742955	6/5.2 oz Boursin® Caramelized Onion & Herbs	50 days
451758	079813061102	20079813061106	724334	6/5.2 oz Boursin® Fig & Balsamic	50 days





**MerKts®**

## Spreadable & UNFORGETTABLE

Each spread of MerKts® cheese is filled with the pure goodness of Wisconsin cheese. One hundred percent real and unprocessed, this creamy cheese elevates everything it touches — and we mean everything. Bring bold flavor and graceful meltiness to delicious dips, sumptuous soups and scrumptious sandwiches.

### HIGH-IMPACT INGREDIENT

Versatile with good cheddar flavors and a creamy texture, MerKts® offers a broad range of smart menu strategies.



**SPREAD**  
grilled cheese  
sandwiches



**TOP**  
baked potato



**MIX IN**  
soups

## MERKTS® BULK COLD PACKS 5 & 10 LBS



### MERKTS® SHARP CHEDDAR CHEESE SPREAD

Made from 100% Grade A Wisconsin Cheddar aged at least nine months, this cheese is never cooked or processed. The resulting product is a hearty spread with bold cheddar flavor and creamy texture. Easily melt to achieve a smooth, creamy consistency for quick preparation. Use as a base for dips, sauces, soups and spreads, or top crowd-pleasing favorites like hot dogs, burgers and fries.



SOURCE OF  
CALCIUM

### MERKTS® ALMOND SWISS CHEESE SPREAD

A uniquely satisfying blend of Wisconsin cheddar and Swiss cheeses combined with chopped roasted almonds. This traditional favorite adds creamy nostalgia to any menu.



SOURCE OF  
CALCIUM



ITEM #	ITEM UPC	CASE UPC	DOT CODE	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
MERKTS® BULK COLD PACKS 5 LBS					
498087	076306180876	20076306180870	626463	2/5 lbs MerKts® Sharp Pail	75 days
MERKTS® BULK COLD PACKS 10 LBS					
498070	076306180708	20076306180702	626464	2/10 lbs MerKts® Swiss Almond Pail	75 days
498081	076306180814	20076306180818	626465	2/10 lbs MerKts® Sharp Pail	75 days
498014	076306080145	20076306080149	727644	2/10 lbs MerKts® Sharp Cheddar (without Sorbic)	75 days





Cheese is on **89%** of menus.  
Technomic, 2022



# A history of SPREADING JOY

As one of the nation’s most popular spreadable cheese brands, we bring decades of dedication to each of our cheese varieties. Over 100 years ago, the original “club cheese” in a crock was perfected using a cold pack method of cheese production and a ceramic crock as the distinctive container. In the beginning, this cheese was served in hotels and clubs in the area and therefore acquired the nickname “club cheese.” Only the highest-quality aged cheddar goes into our products to create authentic eating experiences. The velvety texture and mild cheddar flavor can stand out or blend in — creating flavorful flexibility and endless versatility across your whole menu.



**1<sup>ST</sup> PLACE**  
SHARP CHEDDAR COLD PACK  
U.S. Championship Cheese Contest  
sponsored by the Wisconsin Cheese  
Makers Association  
**GOVERNOR'S  
SWEEPSTAKES AWARD**  
Wisconsin State Fair

Our bulk cheddar offering is perfect for high-volume operations.

## KAUKAUNA® CHEESE BULK 5-LB PAILS



ITEM #	ITEM UPC	CASE UPC	DOT CODE	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
KAUKAUNA® CHEESE BULK — 5-LB PAILS					
490131	017003101313	20017003101317	626462	2/5 lbs Kaukauna® Sharp Pail	75 days
452611	017003130832	20017003130836		4/5 lbs Kaukauna® Port Wine Cream Cheese Pail	75 days
452624	017003130849	20017003130843		4/5 lbs Kaukauna® Cheddar Cream Cheese Pail	75 days
452625	017003130856	20017003130850		4/5 lbs Kaukauna® Swiss Cream Cheese Pail	75 days
460163	017003130955	20017003130959		4/5 lbs Kaukauna® Clean Label Port Wine Cream Cheese Pail – New!	50 days
460164	017003130948	20017003130942		4/5 lbs Kaukauna® Clean Label Cheddar Cream Cheese Pail – New!	50 days
460172	017003130962	20017003130966		4/5 lbs Kaukauna® Clean Label Swiss Cream Cheese Pail – New!	50 days
KAUKAUNA® CHEESE LOAF					
441066	017003101399	20017003101393		2/5 lbs Kaukauna® Port Wine Loaf	75 days
KAUKAUNA® CHEESE BULK — 30-LBS TUBS					
490116	017003101160	20017003101164	626461	1/30 lbs Kaukauna® Sharp Cheddar Box	75 days





A WISCONSIN  
TRADITION  
SINCE 1918

# KAUKAUNA® CLEAN-LABEL DELI CHEESE BALLS

CLEAN  
LABEL



## KAUKAUNA® SHARP CHEDDAR CHEESE BALL

Genuine Wisconsin spreadable cold-packed aged cheddar cheese covered in crunchy almonds and created with clean ingredients that taste great and feel good.

10 oz  
PER  
SERVING

KAUKAUNA®

## PORT WINE CHEESE BALL

Clean-label genuine Wisconsin spreadable cold-packed aged cheddar cheese blended with a tangy port wine finish and covered with crunchy almonds.

10 oz  
PER  
SERVING

CLEAN  
LABEL



CLEAN  
LABEL



## KAUKAUNA® ROSÉ WHITE CHEDDAR CHEESE BALL

A clean-label and delicious genuine Wisconsin spreadable cold-packed aged white cheddar cheese blended with rosé and covered with crunchy almonds.

10 oz  
PER  
SERVING

KAUKAUNA®

## WHITE CHEDDAR CHEESE BALL

Clean-label genuine Wisconsin spreadable cold-packed aged white cheddar cheese covered with crunchy almonds.

10 oz  
PER  
SERVING

CLEAN  
LABEL



ITEM #	ITEM UPC	CASE UPC	DOT CODE	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
KAUKAUNA® DELI CHEESE BALLS					
451707	017003135967	20017003135961		12/10 oz Kaukauna® (Clean Label) Sharp Cheddar Cheese Ball	75 days
451708	017003135974	20017003135978		12/10 oz Kaukauna® (Clean Label) Port Wine Cheese Ball	75 days
451695	017003138708	20017003138702	724996	12/10 oz Kaukauna® (Clean Label) Rosé White Cheddar Cheese Ball	75 days
451696	017003138715	20017003138719		12/10 oz Kaukauna® (Clean Label) White Cheddar Cheese Ball	75 days



9 in 10

operators menu  
cheese in their  
restaurants, which  
is up from 2020.

Technomic IGNITE



## Add a CRAVEABLE KICK

We blend real peppers and cheese with flavorful seasonings and dressing for a premade pimiento that tastes like you made it from scratch. Choose from pure pimiento or blended with jalapeños to find a level of spice that's just right. Take menu items to the next level without the extra work with Price\*s Pimiento Cheese Spreads.

Pimiento cheese has had  
**64%**  
growth on fast casual menus  
in the last 4 years.

Datassential's Cheese Report;  
Datassential's FLAVOR database;  
Datassential's MenuTrends database

PRICE\*S®

SWEET

BEST  
SELLER



### PRICE\*S® ORIGINAL SWEET AND TANGY CHEESE SPREAD

The classic taste of Texas made with real cheddar cheese, diced pimiento peppers, sweet salad dressing and a unique seasoning blend.

ITEM #	ITEM UPC	CASE UPC	DOT CODE	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
PRICE*S® BULK PACKS					
436394	041757666200	20041757666204	626458	4/4 lbs Price*s® Original Sweet and Tangy Pimiento Cheese	75 days
436396	041757668709	20041757668703	628785	2/10 lbs Price*s® Sweet and Tangy Pimiento Cheese	75 days
454665	041757158620	20041757158624	626455	12/7 oz Price*s® Sweet and Tangy Pimiento Cheese	75 days
455327	041757023737	20041757023748		12/10.5 oz Price*s® Bacon Pimiento Cheese	75 days
455419	041757023751	20041757023762		12/10.5 oz Price*s® Buffalo Pimiento Cheese	75 days
454667	041757158705	20041757158709		6/20 oz Price*s® Sweet and Tangy Original Pimiento Cheese	75 days





PIMIENTO CHEESE & CHICKEN NACHOS



Scan the QR code to discover the recipe!

PRICE\*S®  
PREMIUM RICH & SAVORY

MAXIMIZE THREE MENU TRENDS

Leverage the top name in pimiento spreads for memorable dishes.



Modern Southern

The rest of the country has discovered and adopted Southern food onto its menus. Flavor innovation is key, updating dishes like fried chicken and hush puppies with modern touches.



New American

Global mash-ups and eclectic flavor combinations make New American menus stand out. This modern cuisine combines regional American dishes with global ingredients for a unique experience.



Next-Level Sandwiches

Today's sandwich shows off a layering of flavors and textures for memorable flavor experiences that consumers are craving. Price\*s Pimiento Cheese Spread acts as both a creamy spread and flavor booster for sandwich builds.

SAVORY



PRICE\*S®  
MAYONNAISE-BASED  
PREMIUM RICH AND  
SAVORY CHEESE SPREAD

Real mayonnaise adds savory flavor for traditional homemade pimiento cheese quality.

ITEM #	ITEM UPC	CASE UPC	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
454670	041757668921	20041757668949	PRICE*S® CHEESE SPREAD	
			12/11 oz Price*s® Premium Rich and Savory Pimiento Cheese	75 days



VEGAN  
CHEESE  
IS UP  
**+598%**  
AS A BURGER  
TOPPING.  
DATASENTIAL SNAP!  
KEYNOTE REPORT

Mushroom and quinoa  
patty made with Nurishh®  
Cheddar Style Slices, leaf  
lettuce, sliced tomato and  
red onion on a classic bun.



NURISHH®  
OUTPERFORMS  
PLANT-BASED  
COMPETITORS FOR  
APPEARANCE,  
TASTE AND  
MELTABILITY

# PLANT-BASED and TASTY

Our fresh take on plant-based cheese makes it easy to bring joy and flavor to your tables so that your guests can enjoy the best and tastiest ingredients — all while taking care of themselves and the planet.

Lactose Free

Gluten Free

Excellent Source of Calcium & Vitamin B12

100% Recyclable Packaging

Free of FDA 9 Major Allergens

Natural Flavors & Colors

GMO Free

Palm Oil Free

## NURISHH® SLICES & SHREDS



### NURISHH® CHEDDAR STYLE SLICES

No matter how you serve our plant-based Cheddar Style Slices, your guests' taste buds will be delighted by their distinct cheddar flavor.

NURISHH®  
MOZZARELLA  
STYLE SLICES

Our Mozzarella Style Slices have a mild and refreshing flavor that is a perfect add-on to any main dish and is the perfect addition to your appetizer menu.



### NURISHH® CHEDDAR STYLE SHREDS

Bring the flavor with a sprinkle or handful of one of the most beloved cheese flavors. Distinct with a hint of sharpness, your guests will be coming back for more of this ooey-goey deliciousness.



MOZZARELLA & CHEDDAR ARE  
THE TOP 2 MOST LOVED  
CHEESE VARIETIES



### NURISHH® PROVOLONE STYLE SLICES

With hints of nuts and salty undertones, our plant-based Provolone Style Slices add flavor to almost any dish on your menu.

### NURISHH® MOZZARELLA STYLE SHREDS

Finish your dish with a tangy take on our vegan-friendly mozzarella. The mild and refreshing taste is a perfect addition to any dish flavor.



ITEM #	ITEM UPC	CASE UPC	DOT CODE	PRODUCT DESCRIPTION	GUARANTEED SHELF LIFE
NURISHH® SLICES					
457402	41757022907	20041757024455	746274	6/5.64 oz Nurishh® Cheddar Style Slices	50 days
457403	41757022921	20041757024462	746275	6/5.64 oz Nurishh® Mozzarella Style Slices	50 days
457371	41757022884	20041757024479	746276	6/5.64 oz Nurishh® Provolone Style Slices	50 days
NURISHH® SHREDS					
456291	041757022969	20041757024417	753007	6/6.4 oz Nurishh® Cheddar Style Shreds	50 days
456324	041757023003	20041757024431	752632	6/6.4 oz Nurishh® Mozzarella Style Shreds	50 days

Bulk sizes (2.2 lbs) are available on a made-to-order basis



PRODUCT NUTRITIONAL CHART

PRODUCT CODE	PRODUCT NAME	CASE PACK	SERVING SIZE	TOTAL CALORIES	TOTAL FAT (g)	TOTAL FAT % DV	SATURATED FAT (g)	SATURATED FAT % DV	TRANS FAT (g)	CHOLESTEROL (mg)	SODIUM (mg)	TOTAL CARBS (g)	DIETARY FIBER (g)	TOTAL SUGARS (g)	PROTEIN (g)	CALCIUM % DV	POTASSIUM % DV	VITAMIN D % DV	VITAMIN A % DV	VITAMIN C % DV	IRON % DV
410190	Boursin® Garlic & Fine Herbs	12/5.2 oz	2 tbsp (29g)	120	11	14	7	35	0	40	170	1	0	1	2	0	0	0	0	0	0
410229	Boursin® Cracked Black Pepper	6/5.2 oz	2 tbsp (29g)	120	12	15	7	35	0	40	180	1	0	1	2	0	0	0	0	0	0
410037	Boursin® Shallot & Chive	6/5.2 oz	2 tbsp (29g)	120	12	15	7	35	0	40	180	1	0	1	2	0	0	0	0	0	0
440083	Boursin® Basil & Chive	6/5.2 oz	2 tbsp (29g)	120	12	15	7	35	0	40	160	1	0	1	2	0	0	0	0	0	0
450024	Boursin® Culinary Garlic & Herb	3/3 lbs	2 tbsp (29g)	80	8	12	5	25	0	20	170	2	0	<1	1	2	0	0	6	0	0
453277	Boursin® Garlic & Fine Herbs	2/2.2 lbs	2 tbsp (29g)	120	12	15	8	40	0.5	35	150	1	0	1	2	0	0	0	0	0	0
452076	Boursin® IQF Frozen Gournay Cheese Cubes	4/1.65 lbs	10 cubes (30g)	120	12	15	8	40	0	35	150	1	0	1	3	0	0	0	0	0	0
453844	Boursin® Dairy-Free Garlic & Fine Herbs	6/6 oz	2 tbsp (29g)	90	9	12	6	30	0	0	170	3	1	0	0	2	0	0	0	0	0
453198	DRC Mini Babybel® (with UPC) – White Cheddar	30 Units	1 piece (20g)	70	6	9	4	20	0	20	140	0	0	0	4	15	0	0	2	0	0
459522	DRC Mini Babybel® (with UPC) - Light	30 Units	1 piece (20g)	50	3	4	2	10	0	10	150	0	0	0	5	10	0	0	4	0	0
460132	DRC Mini Babybel® (no UPC) – Original	80 Units	1 piece (20g)	70	5	6	3.5	18	0	15	150	0	0	0	4	10	0	0	4	0	0
459498	DRC Mini Babybel® (with UPC) - Original	30 Units	1 piece (20g)	70	5	6	3.5	18	0	15	150	0	0	0	4	10	0	0	4	0	0
459400	Mini Babybel® Original	12/4.2 oz	1 piece (20g)	70	5	9	3.5	18	0	15	150	0	0	0	4	10	0	0	4	0	0
459484	Mini Babybel® Original	8/2.1 oz	1 piece (20g)	70	5	6	3.5	18	0	15	150	0	0	0	4	10	0	0	4	0	0
456297	Mini Babybel Plant Based – Original	8	1 piece (20g)	50	4	5	3.5	18	0	0	150	5	0	0	0	10	0	0	0	0	4
460346	DRC Mini Babybel Plant Based (with UPC) – Original	20	1 piece (20g)	50	4	5	3.5	18	0	0	150	5	0	0	0	10	0	0	0	0	4
459459	The Laughing Cow® Creamy Original 8 Wedges	12/5.4 oz	1 wedge (19.25g)	45	3.5	4	2.5	13	0	10	160	0	0	1	2	10	0	10	10	0	0
459451	The Laughing Cow® Creamy Light 8 Wedges	12/5.4 oz	1 wedge (19.25g)	25	1.5	2	1	5	0	10	160	0	0	1	2	10	0	10	10	0	0
459458	The Laughing Cow® Creamy Garlic & Herb 8 Wedges	12/5.4 oz	1 wedge (19.25g)	25	1.5	2	1	5	0	5	160	0	0	1	2	10	0	10	10	0	0
459455	The Laughing Cow® Creamy Asiago 8 Wedges	12/5.4 oz	1 wedge (19.25g)	25	1.5	2	1	5	0	10	160	0	0	1	2	10	0	10	10	0	0
459454	The Laughing Cow® Creamy Aged White Cheddar 8 Wedges	12/5.4 oz	1 wedge (19.25g)	25	1.5	2	1	5	0	10	160	0	0	1	2	10	0	10	10	0	0
459406	The Laughing Cow® Creamy Aged Cheddar Bacon 8 Wedges	12/5.4 oz	1 wedge (19.25g)	25	1.5	2	1	5	0	10	160	0	0	1	2	10	0	10	10	0	0
459456	The Laughing Cow® Creamy Spicy Pepper Jack 8 Wedges	12/5.4 oz	1 wedge (19.25g)	25	1.5	2	1	5	0	10	160	0	0	1	2	10	0	10	10	0	0
459460	The Laughing Cow® Creamy Original 16 Wedges	12/10.9 oz	1 wedge (19.25g)	45	3.5	4	2.5	13	0	10	160	0	0	1	2	10	0	10	10	0	0
459484	The Laughing Cow® Creamy Light 16 Wedges	12/10.9 oz	1 wedge (19.25g)	25	1.5	2	1	5	0	10	160	0	0	1	2	10	0	10	10	0	0
498087	Merkts® Sharp Pail	2/5 lbs	2 tbsp (30g)	100	8	12	4.5	23	0	25	180	4	0	4	5	15	0	0	6	0	0
498081	Merkts® Sharp Pail	2/10 lbs	2 tbsp (30g)	100	8	12	4.5	23	0	25	180	4	0	4	5	15	0	0	6	0	0
498014	Merkts® Sharp Cheddar (without Sorbic)	2/10 lbs	2 tbsp (30g)	100	8	12	4.5	23	0	25	180	4	0	4	5	15	0	0	6	0	0

PRODUCT NUTRITIONAL CHART

PRODUCT CODE	PRODUCT NAME	CASE PACK	SERVING SIZE	TOTAL CALORIES	TOTAL FAT (g)	TOTAL FAT % DV	SATURATED FAT (g)	SATURATED FAT % DV	TRANS FAT (g)	CHOLESTEROL (mg)	SODIUM (mg)	TOTAL CARBS (g)	DIETARY FIBER (g)	TOTAL SUGARS (g)	PROTEIN (g)	CALCIUM % DV	POTASSIUM % DV	VITAMIN D % DV	VITAMIN A % DV	VITAMIN C % DV	IRON % DV
498070	Merkts® Swiss Almond Pail	2/10 lbs	2 tbsp (30g)	100	8	12	4	20	0	20	230	3	0	3	5	15	0	0	0	0	0
490131	Kaukauna® Sharp Pail	2/5 lbs	2 tbsp (24g)	80	6	9	3.5	18	0	15	160	3	0	3	4	10	0	0	4	0	0
452611	Kaukauna® Port Wine Cream Cheese Pail	4/5 lbs	2 tbsp (28g)	100	7	11	3.5	11	0	20	200	5	0	4	4	10	0	0	4	0	0
452624	Kaukauna® Cheddar Cream Cheese Pail	4/5 lbs	2 tbsp (24g)	80	6	9	3.5	18	0	15	160	3	0	3	4	6	0	0	6	0	0
452625	Kaukauna® Swiss Cream Cheese Pail	4/5 lbs	2 tbsp (24g)	80	6	9	3.5	18	0	15	160	3	0	3	4	6	0	0	0	0	0
460163	4/5lb Kaukauna® Clean Label Port Wine Cream Cheese Pail	4/5 lbs	2 tbsp (24g)	90	8	10	5	25	0	25	150	2	0	2	3	6	0	0	0	0	0
460164	4/5lb Kaukauna® Clean Label Cheddar Cream Cheese Pail	4/5 lbs	2 tbsp (24g)	90	8	10	5	25	0	25	150	2	0	2	3	6	0	0	0	0	0
460172	4/5lb Kaukauna® Clean Label Swiss Cream Cheese Pail	4/5 lbs	2 tbsp (24g)	90	8	10	5	25	0	25	150	2	0	2	3	6	0	0	0	0	0
490670	Kaukauna® Sharp White Pail	2/10 lbs	2 tbsp (24g)	80	6	9	3.5	18	0	15	160	3	0	3	4	10	2	0	0	0	0
490671	Kaukauna® Sharp Pail	2/10 lbs	2 tbsp (24g)	80	6	9	3.5	18	0	15	160	3	0	3	4	10	2	0	0	0	<2
490674	Kaukauna® Port Wine Pail	2/10 lbs	2 tbsp (24g)	80	6	9	3	15	0	15	160	3	0	3	4	10	2	0	0	0	0
441066	Kaukauna® Port Wine Loaf	2/5 lbs	2 tbsp (28g)	90	6	8	3.5	18	0	20	180	5	0	4	5	10	4	0	0	0	0
490116	Kaukauna® Sharp Cheddar Box	1/30 lbs	2 tbsp (24g)	80	6	9	3.5	18	0	15	160	3	0	3	4	10	2	0	0	0	0
451707	Kaukauna® (Clean Label) Sharp Cheddar Cheese Ball	12/10 oz	2 tbsp (28g)	90	6	8	3.5	18	0	20	200	4	0	4	5	10	4	0	0	0	0
451708	Kaukauna® (Clean Label) Port Wine Cheese Ball	12/10 oz	2 tbsp (28g)	90	6	8	3	15	0	15	210	4	0	4	5	10	4	0	0	0	0
451695	Kaukauna® (Clean Label) Rosé White Cheddar Cheese Ball	12/10 oz	2 tbsp (28g)	90	6	8	3	15	0	15	210	4	0	4	5	10	4	0	0	0	0
451696	Kaukauna® (Clean Label) White Cheddar Cheese Ball	12/10 oz	2 tbsp (28g)	90	6	8	3	15	0	15	200	4	0	4	5	10	4	0	0	0	0
436394	Price*s® Original Sweet and Tangy Pimiento Cheese	4/4 lbs	2 tbsp (31g)	90	7	11	3	15	0	15	360	4	0	1	3	8	0	0	6	0	0
436396	Price*s® Original Sweet and Tangy Pimiento Cheese	2/10 lbs	2 tbsp (31g)	90	7	11	3	15	0	15	360	4	0	1	3	8	0	0	6	2	0
454665	Price*s® Original Sweet and Tangy Pimiento Cheese	12/7 oz	2 tbsp (31g)	90	7	11	3	15	0	15	360	4	0	1	3	8	0	0	6	2	0
455327	Price*s® Bacon Pimiento Cheese	12/10.5 oz	2 tbsp (31g)	100	8	10	2.5	13	0	15	320	3	0	3	3	6	0	0	6	2	0
455419	Price*s® Buffalo Pimiento Cheese	12/10.5 oz	2 tbsp (31g)	80	7	9	2.5	13	0	15	350	3	0	2	3	6	0	0	0	0	0
454667	Price*s® Original Sweet and Tangy Pimiento Cheese	6/20 oz	2 tbsp (31g)	90	7	11	3	15	0	15	360	4	0	1	3	8	0	0	0	0	0
454670	Price*s® Premium Rich and Savory Pimiento Cheese	12/11 oz	2 tbsp (31g)	130	12	18	5	25	0	25	200	1	0	1	4	10	0	0	6	2	0
436364	Price*s® Premium Rich and Savory Pimiento Cheese	4/4 lbs	2 tbsp (31g)	130	12	18	5	25	0	25	200	1	0	1	4	10	0	0	6	2	0
457402	Nurishh® Cheddar Style Slices	6/5.64 oz	1 slice (20g)	60	4	5	3.5	18	0	0	140	5	0	0	0	10	0	0	6	2	0
457403	Nurishh® Mozzarella Style Slices	6/5.64 oz	1 slice (20g)	60	4	5	3.5	18	0	0	140	5	0	0	0	10	0	0	0	0	0
457371	Nurishh® Provolone Style Slices	6/5.64 oz	1 slice (20g)	60	4	5	3.5	18	0	0	140	5	0	0	0	10	0	0	0	0	0
456291	Nurishh® Cheddar Style Shreds	6/6.4 oz	4 oz	80	6	8	4	20	0	0	230	7	0	0	1	15	0	0	0	0	4
457275	Nurishh® Mozzarella Style Shreds	6/6.4 oz	4 oz	80	6	8	4	20	0	0	250	7	0	0	1	15	0	0	0	0	4